

## DWC CANDIDATE POLICY – 2011 ELECTION CYCLE

The Candidate Policy is divided into three time periods. During each time period, the DWC has established guidelines for candidates which reflecting our mission to help elect pro-choice, progressive Democratic women.

1. From the time candidates announce their intention to run for office and/or the time of filing, through the DWC Endorsement decision....

ANNOUNCING THEIR CANDIDACY: **Every** Democratic (male or female) candidate for office who is present at a DWC meeting (breakfast, meeting, or other event) will be recognized (Name, office sought) by the meeting's Chair. No one will be invited to announce their own (or another's) candidacy at a DWC breakfast, meeting, or other event. Only the candidacy of female Democrats (local or not) will be published on the DWC website, announced in the Monday Morning News and/or included in the monthly breakfast meeting Announcements (printed sheet).

ANNOUNCING AN EVENT, FUNDRAISING EFFORT, OR SEEKING VOLUNTEERS: No one will be invited to announce their own (or another's) campaign event/request at a DWC event or meeting. However, female Democrats (local or not) who wish to announce an event, fundraising effort, or issue a call for volunteers, etc. may do so through any/all of the following means: announced (by a member of the DWC Steering Committee) at a DWC meeting or event, included in the printed Announcement sheet distributed at breakfast meetings, published on the DWC website, and/or included in the Monday Morning News.

FUNDING: No one is eligible to receive funding from the DWC-PAC during this time period. However, an effort to "bundle checks" from the membership for a non-local female Democrat may be undertaken. In this case, individual members are welcome to contribute to a campaign, but DWC-PAC funds will not be utilized for this fundraising effort.

DISTRIBUTING LITERATURE: Candidates who wish to distribute campaign literature (seeking donations, invitations to events, petition signatures, calls for volunteers, etc.) at a DWC meeting or event are asked to abide by the following guidelines: Any Democrat (male or female) may leave their campaign literature, buttons, or other materials at one centrally located table during the event. However, only **female** Democrats (local or not) may distribute literature to individuals in person and/or at every seat at the event.

DWC WEBSITE LINKS: Individual campaign/candidate websites will not be linked on the DWC Website. A link to the Monroe County Democratic Party website will be linked on the DWC website **and** will be included in the Monday Morning News.

2. From the time the DWC has completed the Endorsement process and the completion of the Primary Election.... AND....
3. From the time of the Primary Election through the General Election....

ANNOUNCING THEIR CANDIDACY: **Every** Democratic (male or female) candidate for office will have their candidacy announced at a DWC breakfast, meeting, or other event by a member of the Steering Committee. Only a candidate who is **supported** or **endorsed** by the DWC may announce her candidacy (or someone may announce it for her if she is absent) at a DWC breakfast, meeting, or other event. In addition, the candidacy of **supported** or **endorsed** candidates may be published on the DWC website, announced in the Monday Morning News and/or included in the monthly breakfast meeting Announcements (printed sheet). Non-Local female Democrats may also announce their candidacy, and/or have that information published on the DWC website, announced in the Monday Morning News and/or included in the monthly breakfast meeting Announcements.

ANNOUNCING AN EVENT, FUNDRAISING EFFORT, OR SEEKING VOLUNTEERS: Candidates who are **endorsed** or **supported** by the DWC and non-local female Democrats are the only candidates who may announce their own campaign event/volunteer request at a DWC event or meeting and, they may announce an event, fundraising effort, or issue a call for volunteers via an announcement (by a member of the DWC Steering Committee) at a DWC meeting or event, the printed Announcement sheet distributed at breakfast meetings, the DWC website, and/or the Monday Morning News.

FUNDING: Only candidates **endorsed** by the DWC may be considered for funding by the Steering Committee. No other candidate is eligible to receive funding from the DWC-PAC during this time period. However, an effort to “bundle checks” from the membership for a non-local female Democrat may be undertaken. In this case, individual members are welcome to contribute to a campaign, but the DWC-PAC funds will not be utilized for this fundraising effort.

DISTRIBUTING LITERATURE: Candidates who wish to distribute campaign literature (soliciting donations, invitations to events, calls for volunteers, etc.) at a DWC meeting or event are asked to abide by the following guidelines: Any Democrat (male or female) may leave their campaign literature, buttons, etc. at one centrally-located table. However, only candidates who are **endorsed** or **supported** by the DWC and non-local female Democrats may distribute literature to individuals in person and/or at every seat at the event/meeting.

CAMPAIGN LITERATURE: Only **endorsed** candidates may note “Endorsed by the Democratic Women’s Caucus” on their campaign website, literature, or any other published product.

DWC WEBSITE LINKS: Only candidates who are **endorsed** or **supported** by the DWC and non-local female Democrats are invited to have a link to their campaign websites listed on the DWC website.