

**Democratic Women’s Caucus – DW-PAC
Bloomington, Indiana
Endorsement Policy and Process**

Endorsement criteria for local public offices:

- *Pro Choice Democratic Women* candidates running for public office in Monroe County.

Endorsement criteria for Indiana State-wide candidates or Indiana women running for a national office:

- Pro Choice Democratic Women candidates seeking an Indiana state-wide or a national office will be given preference when they first apply for Emily’s List endorsement.

ENDORSEMENT LEVELS:

- Endorse. (not a competitive race, funds not needed)
- Endorse with funds at levels relative to competitiveness of the race, special focus on open seats
- No endorsement

VIABILITY considerations: Viability is defined as having a reasonable chance of winning through research of district demographics, ability to attract campaign workers, donors, and a demonstrated knowledge of the position (this includes noting the voting demographics of Republican/Democrat leaning when this is important).

- Demonstrating knowledge, research and some planning for the elected office
- Demonstration of ability to campaign, fundraise, and organize
- Demonstrate possibility of winning the elected seat
- Past history as elected official and/or community involvement

ENDORSEMENT PROCESS:

1. Interested candidates complete the survey to determine candidate eligibility for endorsement
2. Survey responses reviewed by DWPAC steering committee
3. Candidate interviews with DWPAC Steering Committee
4. Majority vote for endorsement by DWPAC Steering Committee

FOLLOWING ENDORSEMENT:

The Candidate:

1. Shall participate in DWPAC campaign training.
2. May use DWPAC endorsement in literature and Press Releases
3. May have campaign links and email messages sent to DWPAC
4. Shall attend DWPAC events and meetings.
5. Shall endeavor to use their skills and knowledge to mentor and support the DWPAC and DWPAC candidates.

The DWPAC:

1. Shall highlight DWPAC endorsed candidates in activities, website, and fundraising.
2. Shall facilitate all member activities to support, work, and donate funds to help candidates get elected.
3. Shall disburse funds to candidate’s committee as determined by the steering committee.